



OCTOBER
5–6

2026

BIOPRM

**Industry and Technology
for Humans**

INTERNATIONAL FORUM

GELENDZHIK, RUSSIA
'GELENDZHIK ARENA



Advertising & PR Opportunities

OPTIONS AVAILABLE EXCLUSIVELY FOR FORUM
PARTNERS AND EXHIBITORS

Advertising Opportunities

3

100,000 ₽

banner + accompanying promo text

Placing your company's information in an **email newsletter** distributed to BIOPROM's **extensive database**

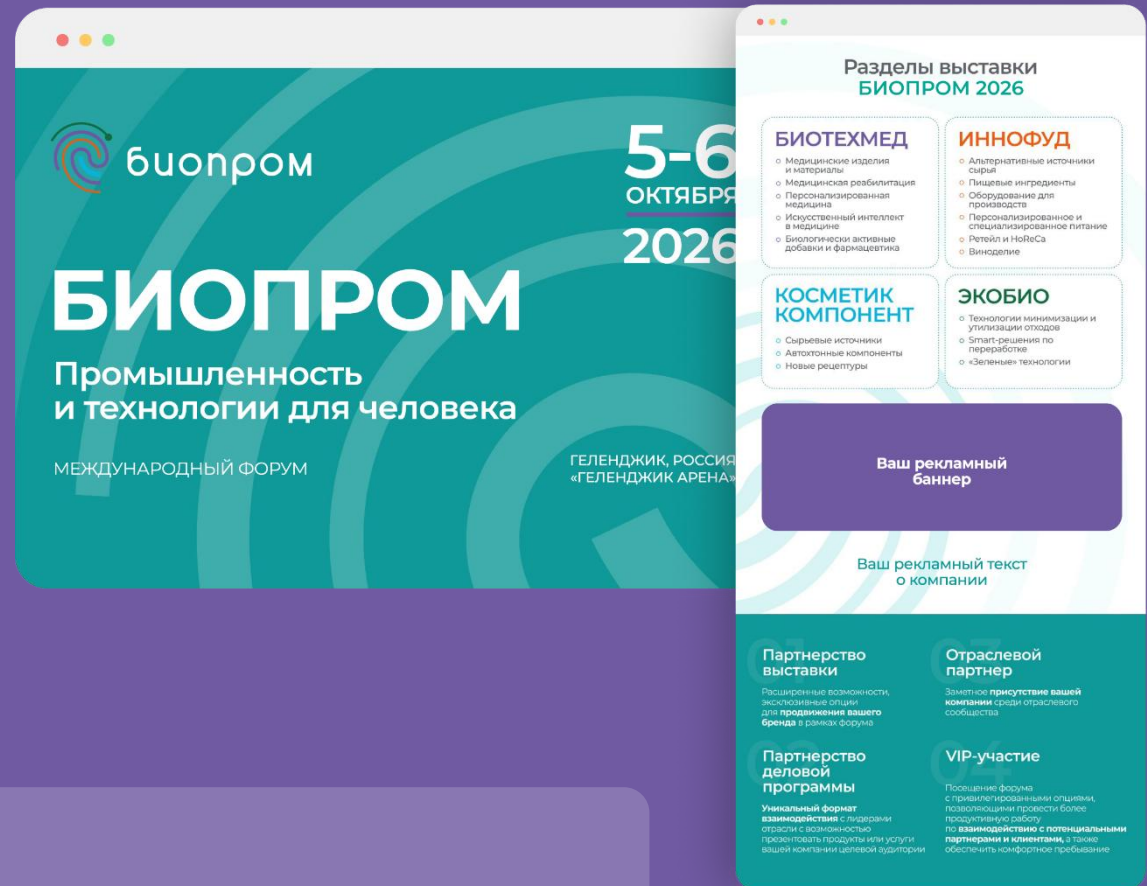
80,000 ₽

banner OR text

Placing your company's information in an **email newsletter** distributed to BIOPROM's **extensive database**

over 13,000 contacts

Targeted subscribers within the BIOPROM database



Advertising Opportunities

4

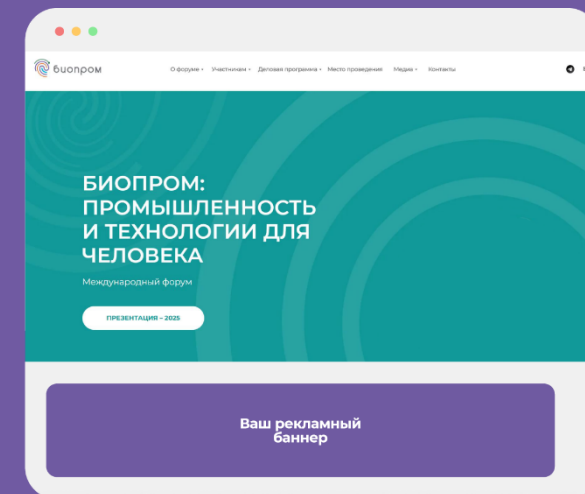
200,000 ₽

1 month

Banner on the BIOPROM Forum website

- placing a promotional banner (1,360 x 160 px) with an active link to the company's website displayed in rotation on screens of the homepage
- collecting and delivering the banner click-through statistics

Average monthly website traffic: 25,000 unique user

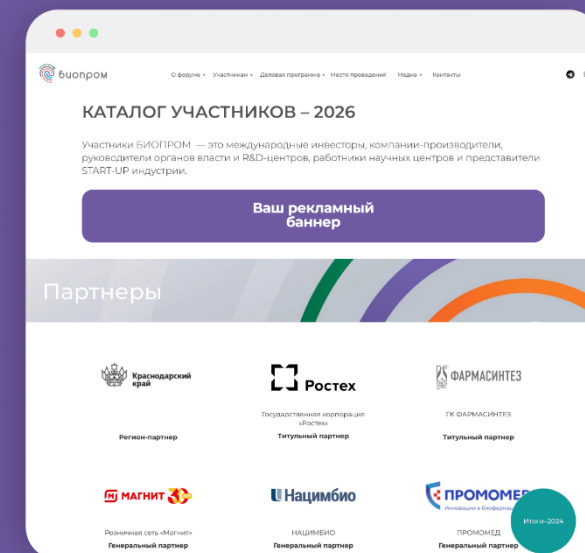


150,000 ₽

1 month

Banner in the 'Participant Catalog' section on the BIOPROM Forum website

- placement of a promotional banner (1,360 x 160 px) with an active link to the company's website displayed in rotation on the 'Participant Catalog' webpage



PR Opportunities

5

80,000 ₺

30 minutes

Providing a feature spot in the Signing Ceremony Area at the Forum venue

- **provision of a dedicated, fully equipped area** for signing ceremonies and signed contracts folder exchange
- **ceremony announcements** via various BIOPROM media channel
- **live voice-over support** for the ceremony
- **photo coverage report** of the signing ceremony

Additional Opportunities Available at the Forum Venue

6

150,000 ₺

Photo Coverage

- **professional event photo coverage of sessions**, activities, negotiations, and meetings, portrait photograph
- compiling a **photo report** of up to 100 images

150,000 ₺

BIOPROM TALKS

- **filming an interview** with a company representative by a professional video production team
- **editing and delivery** of a finalized interview video
- publishing the interview on the **Forum's social media channels**
- publishing the interview on the **official Forum website**

90,000 ₺

Video walkthrough of the company's booth at the Forum Venue

- opportunity to **showcase the participating company's product line** in video format on the Forum's social media platforms
- curated and scheduled **posting of the company's content** at a preferred time



**Don't miss the opportunity
to expand your business
reach at the BIOPROM**

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