17TH INTERNATIONAL INDUSTRIAL TRADE FAIR

INNOPROM

PARTICIPANT SERVICES

PARTICIPANT GUIDE APPENDIX B

July 5–8, 2027
Ekaterinburg, Russia
Ekaterinburg-EXPO International Exhibition Center

expo.innoprom.com/en

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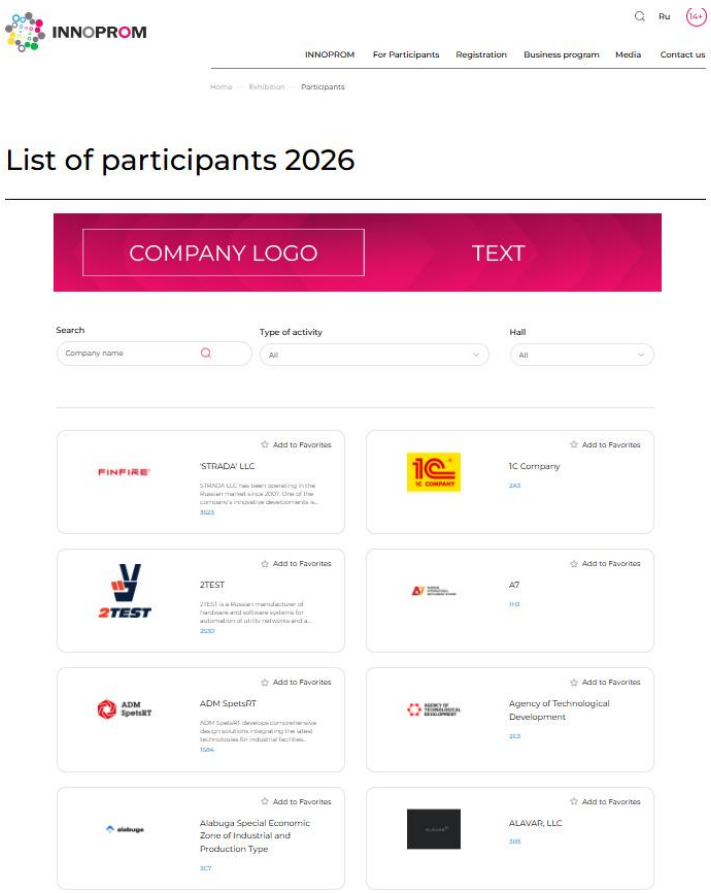
ADVERTISING OPTIONS



PARTICIPANT LIST PAGE BANNER AD

REQUIREMENTS:

Desktop and Tablet Versions
- Resolution: 1360x160 px;
- Maximum file size: 250 kB;
- File format: png, jpeg.

Mobile Version
- Resolution: 460x380 px;
- Maximum file size: 250 kB;
- File format: png, jpeg.

Maximize your reach by highlighting your brand's participation and attract potential clients to your booth or event at INNOPROM.

Clickable rotating banner ad with a direct link to your company website.

Cost: ₽300,000 per month

CONTACT US:
Daria Tarasenko, tarasenko@formika-event.com

ADVERTISING OPTIONS



INNOPROM NEWSLETTER

Your promotional message in the INNOPROM newsletter. This option is available only to partners of the exhibition and business program, as well as to exhibitors and co-exhibitors.

Reach over 15,000 contacts every month.

Cost: ₽130,000



INNOPROM TALKS: INTERVIEW WITH COMPANY REPRESENTATIVES

Every business has a unique story to share, from its founding journey to the current achievements. Let us help you tell yours. Don't miss an opportunity to elevate your brand and its products while showcasing why partnering with your company is the right choice.

Your professionally crafted video interview will be featured in our newsletter, published on the official INNOPROM website, and promoted to the audience though our Telegram channel.

Cost: ₽250,000

CONTACT US:
Daria Tarasenko, tarasenko@formika-event.com

YOUR POST
IN MAX MESSENGER CHANEL

Showcase your company's name and products to the INNOPROM audience and draw more visitors to your booth or event at the Trade Fair.

PROVIDED SERVICES:

- post in the Trade Fair official channel on MAX Messenger;
- development, coordination, and timely posting for your content;
- UTM parameters, image and video support.

Cost: ₽100,000 ₽ / post

CONTACT US:
Daria Tarasenko, tarasenko@formika-event.com

PRESS EVENT SUPPORT SERVICES

PRESS CENTRE SLOT (15 MINUTES) FOR A SIGNING CEREMONY OR PRESS CONFERENCE





THE SERVICE PACKAGE INCLUDES:

- organization of up to 3 signing ceremonies with full protocol support
- ceremony venue designed in the official Trade Fair style
- moderator (a master of ceremonies)
- photographer
- signatories' assistants
- development of the ceremony script
- event announcement for the media

Cost: ₽120,000 (5–7 July) / ₽80,000 ₽ (8 July)

For more than 3 ceremonies, an additional fee of RUB 15,000 applies to each subsequent ceremony.

CONTACT US:
Anastasia Boriak, boryak@formika-event.com

PRESS EVENT SUPPORT SERVICES

SIGNING CEREMONY SUPPORT AT THE EXHIBITION STAND





THE SERVICE PACKAGE INCLUDES:

- organization of up to 3 signing ceremonies with full protocol support
- moderator (a master of ceremonies)
- photographer
- signatories' assistants
- development of the ceremony script
- event announcement for the media

Cost: ₽140,000 (5–8 July)

For more than 3 ceremonies, an additional fee of RUB 15,000 applies to each subsequent ceremony.

CONTACT US:
Anastasia Boriak, boryak@formika-event.com

PROFESSIONAL PHOTOGRAPHY SERVICES

PROFESSIONAL PHOTOGRAPHY AT BUSINESS EVENTS, CAPTURING KEY MOMENTS AND MEETING ATMOSPHERE WHILE FEATURING EVENT PARTICIPANTS





SERVICE INCLUDES:

- At least 150 curated and edited photos per exhibition day
- Full photo report delivered within 3 hours after the end of the shift
- Upon request, up to 10 selected photos can be provided immediately after the event

Cost: ₽150,000 per day

CONTACT US:
photoservice@innoprom.com

LINGUISTIC SUPPORT SERVICES

PLVS VLTRA

PLUS ULTRA IS THE OFFICIAL LINGUISTIC PARTNER OF THE INTERNATIONAL INDUSTRIAL TRADE FAIR INNOPROM

For over 5 years, the company has provided linguistic support at high-profile events in Russia and abroad, working with heads of state and top executives of major corporations.

Plus Ultra's interpreters possess unique experience across a wide range of subjects and deliver simultaneous and consecutive interpreting, whispered interpreting (chuchotage), delegation support, as well as interpretation services during document signings, award ceremonies, official receptions, and other formal events — in all languages of the world.



CONTACT US:

PLVSULTRA@YANDEX.RU
Maria Bushueva, +7 (912) 255-72-09

PLVSULTRA@YANDEX.RU
Kristina Borodina, +7 (912) 659-77-67

TRAVEL SERVICES AND FREIGHT FORWARDING

INNOPROM

promotravel

TRAVEL SERVICES

Enhance your travelling experience and make your journey to the Trade Fair in Ekaterinburg seamless with Promo Travel.

- convenient air travel;
- accommodation;
- transportation;
- translation services;
- guided city tours;
- extra services

CONTACT US:
+7 (495) 902-65-67, info@promotravel.ru

DMW LOGISTICS

FREIGHT FORWARDING

DMW LOGISTICS, LLC is a logistics company offering a full range of freight forwarding solutions. The services include domestic and international cargo transportation using various modes of transport, as well as specialized handling of cargo for trade fairs and exhibitions in Russia, including INNOPROM.

DMV LOGISTICS, LLC Services:

- cargo transportation in Moscow, Moscow Region, throughout Russia, CIS countries, international transportation.
- custom clearance
- freight forwarding services
- solutions for exhibitions
- cargo handling
- warehouse services

CONTACT US:
info@dmw-expo.ru

BOOTH CLEANING SERVICES

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ЕКАТЕРИНБУРГ ЭКСПО МЕЖДУНАРОДНЫЙ ВЫСТАВОЧНЫЙ ЦЕНТР

This service is provided by "Ekaterinburg-EXPO" International Exhibition Center.
To place an order, please use the contact information below.

Contact information:

Daria Shvaleva
+7 (912) 679-08-90, shvaleva@ekb-expo.ru

INNOPROM

EXPO.INNOPROM.COM

ORGANIZED BY

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GOVERNMENT OF THE SVERDLOVSK REGION

OPERATED BY

FORMIKA EVENT