

The 17th International Industrial Trade Fair



INNOPROM

PARTICIPATION FORMATS

📍 5–8 July 2027
Ekaterinburg, Russia
IEC Ekaterinburg-EXPO

📍 expo.innoprom.com/en/

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PARTNERSHIP AND SPONSORSHIP PARTICIPATION FORMATS



ENHANCED PROMOTION OPPORTUNITIES AT THE TRADE FAIR

- **Trade Fair Participation:** provision of unequipped working place in the priority partner placement area
- **Congress and Business Opportunities:** assistance in organizing bilateral meetings, provision of places for events and negotiations
- **PR Cooperation and Advertising Opportunities:** placement of informational materials on the Trade Fair information resources (website, social media, mailing lists, advertising surfaces), media promotion
- **Additional Services:** accreditation at the Venue (VIP, Exhibitor, Delegate), provision of an interpreter and a photographer



The contents of partnership packages, prices, and other formats are available upon request.

For questions regarding partnership and sponsorship participation please contact:

Alena Muradova, muradova@formika-event.com, +7 905 715-11-18

Ilona Samsonova, samsonova@formika-event.com

TRADE FAIR PARTICIPATION

UNEQUIPPED WORKING PLACE



Minimum working place	20 m ²
Permissible stand height (including overhead structures)	9 m
Visibility surcharge (for Island stand configuration)	10%
Stand construction	Should be carried out by the Participant independently
Additional services (available in the Personal Account)	Should be ordered by the Participant at an extra cost
Free Exhibitor badges	1 badge per every 5 m ²
Additional badge	2,000 RUB

COST

REGISTRATION FEE

28, 350 RUB

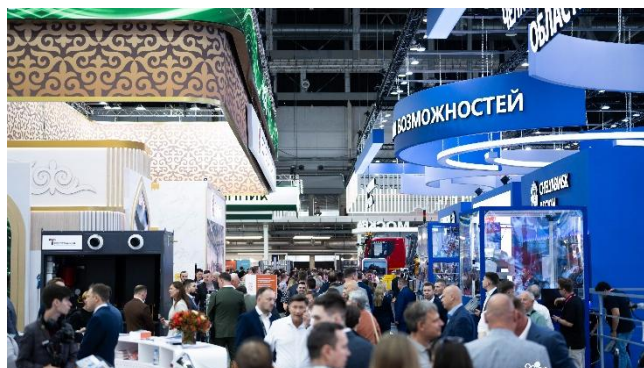
mandatory for all
co-exhibitors

COMPREHENSIVE SERVICE COST*

- **24, 000 RUB/m²** (if paid by 30.09.2026)
- **25, 500 RUB/m²** (if paid by 30.11.2026)
- **27, 000 RUB/m²** (if paid by 01.02.2027)
- **28, 350 RUB/m²** (if paid by 01.02.2027)

ADDITIONAL DISCOUNT

- **2% when purchasing from 150 m²**
 - **5% when purchasing from 300 m²**
- Discount is valid if paid by 01.03.2027



**Including VAT, where applicable under the law*

For stand participation questions:

Natalia Moskvitsova, moskvitsova@formika-event.com, +7 965 262-70-13

Valeria Burskaya, burskaya@formika-event.com, +7 903 114-49-16

Elena Markelova, markelova@formika-event.com, +7 965 411-42-43

Irina Rogalina, rogalina@formika-event.com, +7 925 247-90-52

TRADE FAIR STAND PARTICIPATION

UNEQUIPPED WORKING PLACE FOR LARGE-SCALE EQUIPMENT



- | | |
|--|--|
| ▪ Minimum working place | 20 m ² |
| ▪ Permissible stand height (including overhead structures) | 9 m |
| ▪ Free Exhibitor badges | 1 badge per every 5 m ² |
| ▪ Stand construction | Should be carried out by the Participant independently |
| ▪ Additional services (available in the Personal Account) | Should be ordered by the Participant at an extra cost |
| ▪ Exhibition placement | Pavilion 3 |
| ▪ Additional badge | 2, 000 RUB |

COST

REGISTRATION FEE

28, 350 RUB

mandatory for all
co-exhibitors

COMPREHENSIVE SERVICE COST*

- | | |
|--|--|
| ▪ 17, 800 RUB/m² (if paid by 30.09.2026) | ▪ 19, 950 RUB/m² (if paid by 01.02.2027) |
| ▪ 18, 900 RUB/m² (if paid by 30.11.2026) | ▪ 21, 000 RUB/m² (if paid by 01.02.2027) |



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TRADE FAIR STAND PARTICIPATION

BUSINESS CATEGORY STAND

- | | |
|---|--|
| ▪ Minimum working place | 20 m ² (increments of 4 m ²) |
| ▪ Stand construction | Should be carried out by the Participant independently |
| ▪ Furnishing and equipment | Should be carried out by the Organizer |
| ▪ Additional services (available in the Personal Account) | Should be ordered by the Participant at an extra cost |
| ▪ Free Exhibitor badges | 1 badge per every 5 m ² |
| ▪ Additional badge | 2,000 RUB |

STAND CONTENTS/ EQUIPMENT

- | | |
|---|---|
| ▪ Pylon (height: 4 m; facade with film lamination and printing) | 1 unit |
| ▪ Carpet flooring | In accordance with the stand area |
| ▪ Reception desk | 1 unit with film lamination and printing |
| ▪ Table | 1 unit |
| ▪ Chair | 4 units |
| ▪ Bar stool | 1 unit |
| ▪ Waste bin | 2 units |
| ▪ Spot wall lights | 6 units / 12 m ² , 7 units. / 16 m ² , 8 units. / =>20 m ² |
| ▪ Electrical connection (power up to 1 kW) | 1 unit |
| ▪ Power strip | 2 units (located in the utility room and on the stand) |
| ▪ Plasma panel | 1 unit, 42", with USB port |
| ▪ Utility room | >4 m ² , equipped with a rack and a hanger; door clad with a printed banner |

COST

REGISTRATION FEE

28,350 RUB

mandatory for all
co-exhibitors

COMPREHENSIVE SERVICE COST*

- **41,200 RUB/m²** (if paid by 30.09.2026)
- **43,600 RUB/m²** (if paid by 30.11.2026)
- **46,100 RUB/m²** (if paid by 01.02.2027)
- **48,500 RUB/m²** (if paid by 01.02.2027)

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TRADE FAIR STAND PARTICIPATION

STANDARD CATEGORY STAND

Minimum working place	9 m ² (increments of 3 m ²)
Stand construction	Should be carried out by the Organizer
Furnishing and equipment	Should be carried out by the Organizer
Visibility surcharge (for corner stand configuration)	10%
Additional services (available in the Personal Account)	Should be ordered by the Participant at an extra cost
Free Exhibitor badges	1 badge per every 5 m ²
Additional badge	2,000 RUB

STAND CONTENTS/ EQUIPMENT

	9 m ²	12-18 m ²	21 m ² and more
Information desk	1 unit	1 unit	1 unit
Table	1 unit	1 unit	2 units
Chair	2 units	4 units	8 units
Bar stool	1 unit	1 unit	1 unit
Waste bin	1 unit	1 unit	1 unit
Spot wall light	1 unit	2 units	2 units
Electrical connection (power up to 0,5 kW)	1 unit	1 unit	2 units
Utility room	-	2 m ²	4 m ² (21-27) 6 m ² (30 and more)
Door	-	1 unit	1 unit

COST

REGISTRATION FEE

28,350 RUB

mandatory for all
co-exhibitors

COMPREHENSIVE SERVICE COST*

- 28,500 RUB/m²** (if paid by 30.09.2026)
- 30,200 RUB/m²** (if paid by 30.11.2026)
- 32,000 RUB/m²** (if paid by 01.02.2027)
- 33,600 RUB/m²** (if paid by 01.02.2027)

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SPECIAL OFFER



SPECIAL OFFER FOR EXHIBITION SPACE RENTAL WITH EARLY PAYMENT

-15%

If paid by 30.09.2026

-10%

If paid by 30.11.2026

-5%

If paid by 01.02.2027

ADDITIONAL DISCOUNT

Valid if paid by 01.03.2027

-2%

when purchasing
from 150 m²

-5%

when purchasing
from 300 m²



SPECIAL TERMS FOR EXHIBITION SPACE RENTAL WITH LONG-TERM PARTICIPATION

Applies when purchasing an unequipped exhibition space from 100 m²

-12%

If you sign a long-term participation
agreement for 2 years

-15%

If you sign a long-term participation
agreement for 3 years

BUSINESS PROGRAM PARTNERSHIP



A PRESTIGIOUS PARTICIPATION FORMAT ENSURING INTEGRATION INTO THE EXHIBITION'S KEY SUBSTANTIVE EVENTS

- The partner gains the opportunity to shape part of the business agenda, present speakers, organize a dedicated session or panel discussion, and strengthen the company's expert presence at the international venue.
- This format highlights the partner's industry expertise, helps build a strong professional reputation, and enables direct dialogue with key stakeholders such as business, government, and the expert community.



The content of business program partnership packages and pricing are available upon request.

For business program partnership questions:

Elina Bilevskaya, bilevskaya@formika-event.com

Vasilii Tuganov, tuganov@formika-event.com

Ekaterina Vyachina, vyachina@formika-event.com

VIP-PARTICIPATION



PRIVILEGES AND MAXIMUM OPPORTUNITIES FOR VIP BADGE HOLDERS

- Invitation to the Official Evening reception for 1 person
- Priority access to the Main Strategic Session
- Unlimited access to the VIP lounge during the Event
- Dedicated registration desk
- Separate VIP entrance.
- Access to the VIP parking for 1 vehicle



For VIP Participation questions:

Ekaterina Nikodinova,
nikodinova@formika-event.com, +7 969 018-78-47
Olga Zhukova,
zhukova.o@formika-event.com, +7 969 018-78-49
Yulia Ionova,
ionova@formika-event.com, +7 969 018-78-50

For VIP Participation questions (Exhibitors):

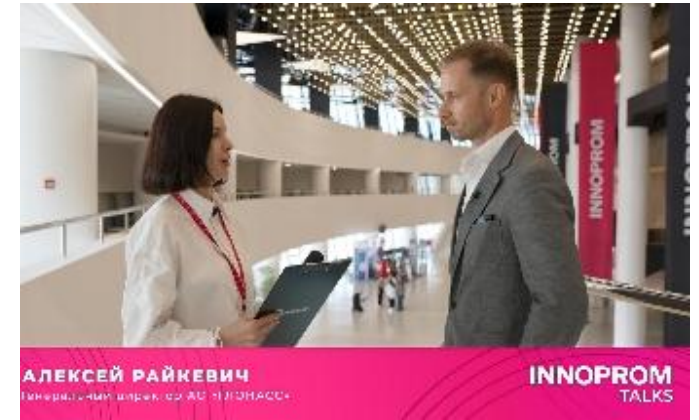
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rogalina@formika-event.com, +7 925 247-90-52



ADVERTISING AND PR SERVICES

ADVERTISING AND PR OPTIONS AT INNOPROM

GET YOUR COMPANY AND BOOTH IN THE SPOTLIGHT



For questions regarding advertising and PR packages:

Natalia Moskvitsova, moskvitsova@formika-event.com, +7 965 262-70-13

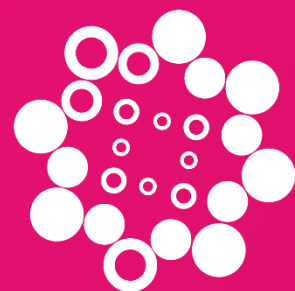
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The contents of packages, prices, and additional options are available upon request.





INNOPROM

Grow your business at INNOPROM



[EXPO.INNOPROM.COM/EN/](https://expo.innoprom.com/en/)

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**MINISTRY OF INDUSTRY
AND TRADE OF RUSSIA**



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EVENT**