



BIG INDIA
INDUSTRIAL
WEEK INNOPROM

9-11 SEPTEMBER 2026 | NEW DELHI, INDIA
BHARAT MANDAPAM | PAVILION 1

INNOPROM. INDIA

PARTICIPATION FORMATS

PARTICIPANT GUIDE APPENDIX A

SUPPORTED BY



MINISTRY OF INDUSTRY
AND TRADE OF RUSSIA



सत्यमेव जयते

वाणिज्य एवं
उद्योग मंत्रालय
MINISTRY OF
COMMERCE
AND INDUSTRY

ORGANIZER

FORMIKA
EVENT

INDIAN PARTICIPATION OPERATOR



Confederation of Indian Industry



BIG **INDIA**
INDUSTRIAL
WEEK

INNOPROM

03 - 07 Partnership and Sponsorship

08 - 09 Business Program Partnership

10 - 11 Exhibition Booth

12 VIP Participation



BIG **INDIA**
INDUSTRIAL
WEEK

INNOPROM

TITLE PARTNER

(exclusive status)



EXPOSITION ORGANIZATION

112 sq m of unequipped working place.



REGISTRATION

- **15** representatives as VIP participants.
- **15** representatives as delegates.
- **30** representatives as exhibitors.



BUSINESS PROGRAM

- **Conducting a dedicated session** with support in its organization and speaker integration.
- **Opportunity** to integrate a management representative into another session as a speaker (by agreement).
- **Opportunity** to reserve seats at business program events.
- **Exclusive access to a dedicated meeting room.**



ADVERTISING OPPORTUNITIES

- **Dedicated advertising surfaces** at the venue.
- **Placement of informational materials** on the official website in the “Partners” section.
- **Logo placement** with status indication and an active link to the partner’s website on the official website’s homepage.
- **Logo placement** on advertising surfaces at the Trade Fair.
- **Placement of the logo and information** in the registration system and participants’ personal accounts.
- **Logo integration** into participants’ badges.
- **Highlighting the exhibition booth** on navigation surfaces.
- **Logo placement** in the partner’s newsletter to Trade Fair participants.
- **Broadcasting** of a promotional video on screens located at the Trade Fair (no more than 30 seconds).
- **Distribution of press releases** among accredited media at the Trade Fair.
- **Placement of news** on the official website and social media channels of the event.
- **Placement of an advertising module** in the Trade Fair catalog.
- **Provision of photos and** integration into the Trade Fair video.

Learn more about the terms:

Alena Muradova

muradova@formika-event.com, +7 (905) 715 11 18



BIG INDIA
INDUSTRIAL
WEEK

INNOPROM

GENERAL PARTNER



EXPOSITION ORGANIZATION

91 sq m of unequipped working place.



REGISTRATION

- **10** representatives as VIP participants.
- **10** representatives as delegates.
- **30** representatives as exhibitors.



BUSINESS PROGRAM

- **Opportunity** to integrate a management representative into another session as a speaker (by agreement).
- **Opportunity** to reserve seats at business program events.
- **Exclusive access to a dedicated meeting room.**



ADVERTISING OPPORTUNITIES

- **Dedicated advertising surfaces** at the venue.
- **Placement of informational materials** on the official website in the "Partners" section.
- **Logo placement** with status indication and an active link to the partner's website on the official website's homepage.
- **Placement of the logo and information** in the registration system of the participants.
- **Logo placement** on advertising surfaces at the Trade Fair.
- **Highlighting the exhibition booth** on navigation surfaces.
- **Logo placement** in the partner's newsletter to Trade Fair participants.
- **Broadcasting** of a promotional video on screens located at the Trade Fair (no more than 30 seconds).
- **Distribution of press releases** among accredited media at the Trade Fair.
- **Placement of news** on the official website and social media channels of the event.
- **Placement of an advertising module** in the Trade Fair catalog.
- **Provision of photos and** integration into the Trade Fair video.

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BIG **INDIA**
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INNOPROM

STRATEGIC PARTNER



EXPOSITION ORGANIZATION

77 sq m of unequipped working place.



REGISTRATION

- **7** representatives as VIP participants.
- **7** representatives as delegates.
- **20** representatives as exhibitors.



BUSINESS PROGRAM

- **Exclusive access to a dedicated meeting room.**



ADVERTISING OPPORTUNITIES

- **Placement of informational materials** on the official website in the “Partners” section.
- **Logo placement** with status indication and an active link to the partner’s website on the official website’s homepage.
- **Logo placement** on advertising surfaces at the Trade Fair.
- **Highlighting the exhibition booth** on navigation surfaces.
- **Logo placement** in the partner’s newsletter to Trade Fair participants.
- **Broadcasting** of a promotional video on screens located at the Trade Fair (no more than 15 seconds).
- **Distribution of press releases** among accredited media at the Trade Fair.
- **Placement of news** on the official website and social media channels of the event.
- **Placement of an advertising module** in the Trade Fair catalog.
- **Provision of photos**

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**BIG INDIA
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OFFICIAL PARTNER



EXPOSITION ORGANIZATION

56 sq m of unequipped working place.



COMPANY REGISTRATION

- **4** representatives as VIP participants.
- **12** representatives as exhibitors.

REGIONAL REGISTRATION

- **2** representatives as VIP participants.
- **3** representatives as delegates.
- **15** representatives as exhibitors.



ADVERTISING OPPORTUNITIES

- **Placement of informational materials** on the official website in the “Partners” section.
- **Logo placement** with status indication and an active link to the partner’s website on the official website’s homepage.
- **Logo placement** on advertising surfaces at the Trade Fair.
- **Highlighting the exhibition booth** on navigation surfaces.
- **Logo placement** in the partner’s newsletter to Trade Fair participants.
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- **Distribution of press release** among accredited media at the Trade Fair.
- **Placement of news** on the official website and social media channels of the event.
- **Provision of photos**

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CULTURAL PROGRAM PARTNER



EXPOSITION ORGANIZATION

- Welcome area & photo zone **integration**
- Event lounge **integration**



REGISTRATION

- **3** representatives as VIP participants.
- **5** representatives as delegates.

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ADVERTISING OPPORTUNITIES

- **Placement of informational materials** on the official website in the “Partners” section.
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- **Provision of photos**





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PLENARY SESSION PARTNER

RUB 2,800,000



BUSINESS PROGRAM

- **Opportunity** to integrate a management representative into another session as a speaker (by agreement).



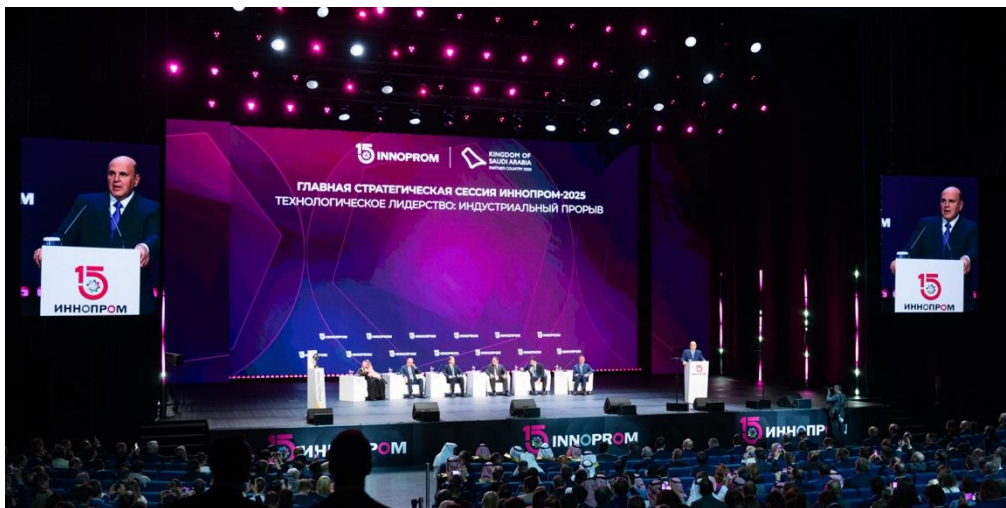
ADVERTISING OPPORTUNITIES

- **Logo placement** in the business program section on the website.
- **Broadcasting** of a promotional video on screens in the session hall (up to 15 seconds).
- **Publication of news** about the session on the official website and on the event's social media channels.
- **Provision of photos** from the session



REGISTRATION

- **2** representatives as VIP participants.
- **3** representatives as delegates.





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SESSION PARTNER

RUB 1,500,000



BUSINESS PROGRAM

- **Conducting a dedicated session** with support in its organization and speaker integration.



REGISTRATION

- **1** representative as VIP participants.
- **2** representatives as delegates.

ADVERTISING OPPORTUNITIES

- **Logo placement** in the business program section on the website.
- **Broadcasting** of a promotional video on screens in the session hall (up to 30 seconds).
- **Publication of news** about the session on the official website and on the event's social media channels.
- **Provision of photos** from the session





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EXHIBITOR L



EXPOSITION ORGANIZATION

42 sq m of unequipped working place.

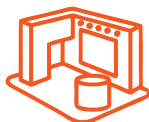


REGISTRATION

- **2** representatives as delegates.
- **7** representatives as exhibitors.

RUB 1, 428, 000

EXHIBITOR M



EXPOSITION ORGANIZATION

35 sq m of unequipped working place.



REGISTRATION

- **7** representatives as exhibitors.

RUB 1, 190, 000

EXHIBITOR S



EXPOSITION ORGANIZATION

28 sq m of unequipped working place.



REGISTRATION

- **5** representatives as exhibitors.

RUB 952, 000

Registration fees are not included in the price.

A 50% surcharge applies for the second floor.



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IMPORTANT INFORMATION

5% DISCOUNT

On any participation format when the contract is signed and payment is made by July 31.

10 BUSINESS DAYS

Maximum reservation period for exposition or a business program time slot without signing a contract.

RUB 34, 000

Registration fee per exhibitor or co-exhibitor.

22% VAT

Included in the price of each participation format.





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INNOPROM

VIP PARTICIPATION

Premium privileges to enrich your INNOPROM experience.

RUB 120,000

before August 21, 2026

RUB 150,000

after August 21, 2026

For participation inquiries:

Ekaterina Nikodina
nikodina@formika-event.com
+7 (969) 018-78-47

Julia Ionova
ionova@formika-event.com
+ 7 (969) 018-78-50

Olga Zhukova
zhukova.o@formika-event.com
+ 7 (969) 018-78-49



* The price includes VAT



BIG INDIA INDUSTRIAL WEEK INNOPROM



INDIA.BIWEXPO.COM/EN

GENERAL INFORMATION

india@innoprom.com

TRADE FAIR PARTNERSHIP

Alena Muradova

Commercial Director

muradova@formika-event.com

+7 (905) 715 11 18

TRADE FAIR PARTICIPATION

Natalia Moskvitsova

Account Manager

moskvitsova@formika-event.com

+7 (965) 262 70 13

Elena Markelova

Account Manager

markelova@formika-event.com

+7 (965) 411 42 43

BUSINESS PROGRAM PARTNERSHIP

Ekaterina Vyachina

Head of the Business Program

vyachina@innoprom.com

+7 (905) 433 69 77

VIP PARTICIPATION

Ekaterina Nikodina

Head of VIP Participants Department

nikodina@formika-event.com

+7 (969) 018 78 47