



COMPANY PROFILE

1 VISION
3 EXPRESSIONS :

BEYOND BORDERS
PERFECT FIT
PASTEL HARMONY



ABOUT US

PT Platinum Ceramics Industry (PT PCI) is a leading ceramic tile manufacturer in Indonesia, renowned for its commitment to quality and innovation. Established on October 19, 1971, PT PCI has consistently delivered premium floor, wall, and decorative ceramic products that have reached millions of customers around the world.

As a pioneer in the industry, PT PCI is proud to be the first ceramic tile factory in Indonesia to utilize modern digital automatic machinery, ensuring precision and excellence in every product. The company upholds the highest standards throughout its production process, driven by ongoing innovation and a strong focus on consistent quality.

Dedicated to staying at the forefront of global design trends, PT PCI has established an in-house research team that actively participates in major international trade exhibitions. This allows the company to continuously introduce fresh, trend-forward products that meet evolving customer preferences in style, finish, and functionality.



Beyond BORDERS

Beyond Borders is more than a design philosophy, it's a celebration of boundless inspiration.

From the timeless elegance of iconic marbles to the warmth and character of distinguished woods, each design is reimagined through modern innovation.

This collection transcends geographical limits, uniting natural beauty from around the world with refined precision, and delivering global sophistication in every form.

30 × 60
White Body

KAROL GOLD



GLOSSY



SPAIN

KELLY GREY



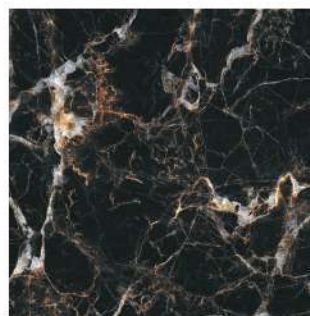
GLOSSY



BRAZIL

60 × 60
White Body

JOANNA BLACK



GLOSSY



IRAN

JENNE GOLD



GLOSSY



AI



Wall Tile : Karol Gold
Floor Tile : Sabina Grey

KEY BENEFITS OF WHITE BODY CERAMICS



STRIKING
COLOR



HIGH
DEFINITION
DESIGN



MORE
GLOSSY



FLATTER



HARDER &
STRONGER



MAGNIFICENT
VISUAL

BEYOND BORDERS available in 30 × 60 RECTIFIED and 60 × 60 RECTIFIED which make it seamless, clean, and precise.

Wall Tile : Alice Gold & Alice Gold Embossed
Floor Tile : [SUPERSTOP] Larsen Grey 50x50 cm Rectified

PLATINUM
ceramics

Perfect FIT

25 x 40 RECTIFIED

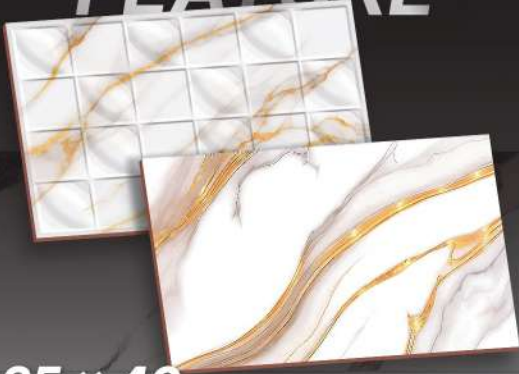
Timeless proportions, **modern precision.**

Inspired by the harmony found in the world's most enduring designs, **Perfect Fit redefines balance through form.** This collection introduces a new tile size tailored for effortless elegance where **symmetry, proportion, and visual rhythm come together seamlessly.** Each piece is crafted to transform spaces with a sense of quiet confidence, turning every installation into a statement of design clarity and cohesion.

More than just dimensions, it's design that resonates perfectly.



NEW FEATURE



25 x 40
RECTIFIED



INSPIRED BY
GOLDEN RATIO



PERFECT
CORNER CUTS



SEAMLESS
& PRECISE

ALBA GOLD



GLOSSY

ALBA
GOLD DECOR



GLOSSY

ALICE GOLD



GLOSSY

ALICE
GOLD EMBOSSED



GLOSSY





Pastel HARMONY

Pastel Harmony brings a **new perspective to soft-toned design combining warmth, calm, and refined elegance.** Inspired by nature's gentlest moments from soft green leaves to blooming petals and quiet seasonal tones each color is carefully chosen to create a peaceful, expressive space.

Easy to mix and match, the collection offers subtle contrasts and effortless harmony, adding timeless beauty to any interior.

25 × 25



**RAVENNA
BLUE**

MATT



**RAVENNA
PINK**

MATT



**ROCHETTA
GREEN**

MATT



**ROCHETTA
GREY**

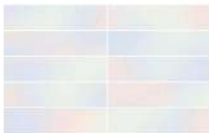
MATT

25 × 40



**ELISE
BLUE EMB**

GLOSSY



**ELISE
HARMONY EMB**

GLOSSY



**ELISE
GREY EMB**

GLOSSY

Wall Tile : Elise Blue Emb & Elise Harmony Emb
Floor Tile : Ravenna Blue



SURABAYA SHOWROOM

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JAKARTA SHOWROOM

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SCAN

Platinum Ceramics & Asia Tile
Beyond Aesthetics Digital Catalogue.

SCAN ME