

**BIG** BELARUS  
**INDUSTRIAL  
WEEK**

INNOPROM

# INNOPROM. BELARUS

**INTERNATIONAL INDUSTRIAL TRADE FAIR**

**SEPTEMBER 30 – OCTOBER 2 2026 | MINSK, BELARUS**  
MINSK INTERNATIONAL EXHIBITION CENTER BELEXPO

ORGANIZED BY



MINISTRY OF INDUSTRY  
OF THE REPUBLIC  
OF BELARUS



MINISTRY OF INDUSTRY  
AND TRADE OF RUSSIA

OPERATED BY

**FORMIKA  
EVENT**



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## INNOPROM. BELARUS

Where innovations meet opportunities



**>20 000 sq. m.**  
exhibition space



**>14 000**  
visitors from **24 countries**



**520**  
companies with exhibition booths



**73**  
Russian regions, **with 23 exhibiting**



**>20**  
business program events





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**14 000+  
visitors**

**24  
countries**

**Including:**

Belarus, Russia, Kazakhstan, Uzbekistan,  
Pakistan, China, Kyrgyzstan, Iran, Turkmenistan

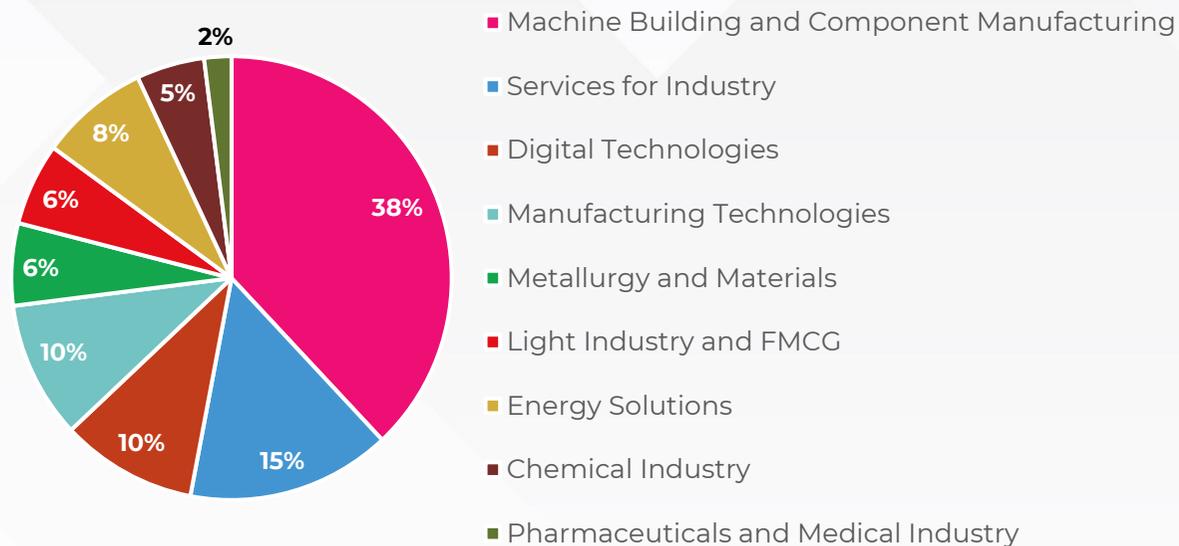


## AUDIENCE COMPOSITION

**Professional B2B audience: the core of the Trade Fair**



## INDUSTRY AFFILIATIONS OF THE BUSINESS AUDIENCE



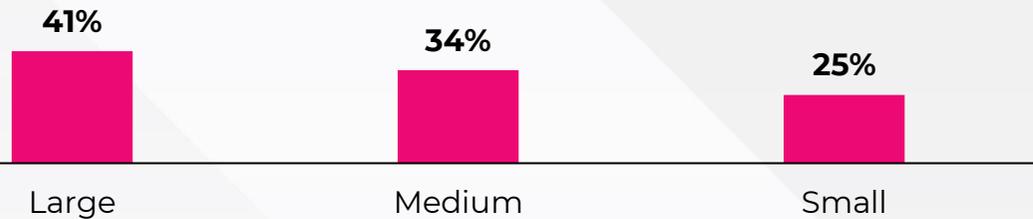


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## SCALE OF BUSINESSES

The Trade Fair unites the entire industrial cycle, balancing customers, integrators, and technology suppliers.



## JOB POSITION

More than half of the visitors are involved in management decision-making.

Executives and Top Management (CEOs, Managing Directors, Owners)	30%
Department and Division Heads	28%
Managers and Specialists	24%
Engineers and Technical Specialists	13%
Individual Entrepreneurs	5%

## INNOPROM. BELARUS

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## SECTORS OF THE TRADE FAIR



Machine Building



Metallurgy and Materials



Chemical Industry



Industrial IT



Industrial Automation



Industrial Services



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## 2025 PARTICIPANTS



Kirov  
region



Krasnodar  
region



St. Petersburg  
Government



GOVERNMENT OF  
THE SVERDLOVSK REGION



Republic of  
Tatarstan



TULA REGION



МИНСКИЙ  
ТРАКТОРНЫЙ  
ЗАВОД



GOMSELMASH



BELNEFTEKHIM



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## BUSINESS PROGRAM

**>20** events

**>200** speakers

## THEME TRACKS



Machine Building



Industrial IT



Innovations in Metallurgy  
and New Materials



Metropolitan  
Solutions



Technologies for Chemical  
Industry



AI  
for Industry



Industrial Automation



Industrial Cooperation



Technologies for Energy



Cyber Security  
for Businesses



Educational Solutions  
for the Industry



Infrastructure Development





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## TOP SPEAKERS



**ALEXANDER  
TURCHIN**

Prime Minister  
of the Republic  
of Belarus



**MIKHAIL  
MISHUSTIN**

Prime Minister  
of the Russian  
Federation



**ALI  
ASADOV**

Prime Minister of the  
Republic of Azerbaijan



**OLZHAS  
BEKTENOV**

Prime Minister  
of the Republic of  
Kazakhstan



**ADYLBEK  
KASYMALIEV**

Chairman of the Cabinet of  
Ministers of the Kyrgyz  
Republic – Head of the  
Presidential Administration  
of the Kyrgyz Republic



**QOHIR  
RASULZODA**

Prime Minister  
of the Republic of  
Tajikistan



**ABDULLA  
ARIPOV**

Prime Minister  
of the Republic of  
Uzbekistan



**VIKTOR  
KARANKEVICH**

Deputy Prime Minister  
of the Republic  
of Belarus



**ANTON  
ALIKHANOV**

Minister of Industry  
and Trade  
of the Russian Federation



**ANDREY  
KUZNETSOV**

Minister of Industry of  
the Republic  
of Belarus



**YERSAYIN  
NAGASPAEV**

Minister of Industry  
and Construction  
of the Republic of  
Kazakhstan



**MOHAMMAD  
SEYED  
ATABAK**

Minister of Industry,  
Mine, and Trade  
of the Islamic Republic  
of Iran



**GOHAR  
BARSEGHYAN**

Member of the Board –  
Minister in charge  
of Industry and Agro-  
industrial Complex of the  
Eurasian Economic  
Commission



**ELOY ALVAREZ  
MARTINEZ**

Minister of Industry of  
the Republic of Cuba



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## BENEFITS OF PARTICIPATION



To enhance industrial cooperation



To identify new growth opportunities for industrial development



To establish and strengthen business relationships



To take part in B2B meetings for participants





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## PARTICIPATION FORMATS



**Trade Fair  
Partnership**



**Becoming an Exhibitor**

- unequipped working place
- equipped working place:  
'Standard' booth option



**Business Program  
Partnership**



**VIP Participation**

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## VENUE

The Minsk International Exhibition Center BELEXPO is a state-of-the-art venue, unparalleled in Belarus with its potential for transformation, innovation, flexibility, and mobility.

The Center is fully equipped with everything the guest could need for maximum comfort.

- **20 000 m<sup>2</sup>** exhibition space
- **2 300** parking spaces
- **20 minutes** from Minsk city center



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