



BIG CENTRAL ASIA
INDUSTRIAL
WEEK

INNOPROM

INNOPROM. CENTRAL ASIA

**SERVICES
FOR TRADE FAIR PARTICIPANTS**

APRIL 20–22, 2026
CAEX UZBEKISTAN | TASHKENT, UZBEKISTAN



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ADVERTISING OPTIONS

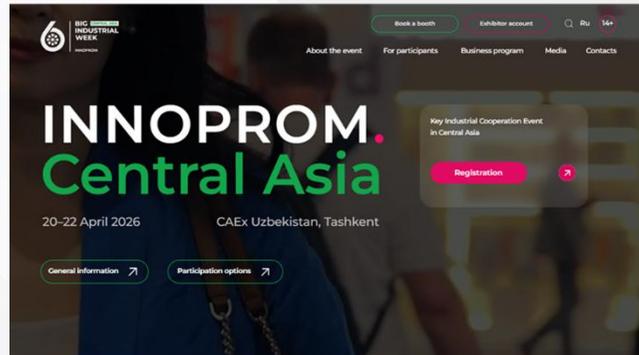




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ADVERTISING OPTIONS



BANNER ON THE HOMEPAGE

- 54 000+ unique visitors from February to April
- 18 000+ unique visitors on exhibition days

ABOUT "INNOPROM. CENTRAL ASIA" IN NUMBERS



Clickable rotating banner on 'INNOPROM. Central Asia' homepage.

Take advantage of this opportunity to reach as much of your target audience as possible and draw more attention to your booth by announcing your participation in the trade fair and presenting your product through this rotating banner.



Cost: 300,000 ₺ / month

CONTACT INFORMATION:
marketing@innoprom.com



ADVERTISING OPTIONS

BANNER ON THE 'LIST OF PARTICIPANTS' PAGE

A clickable rotating banner on a page of 'INNOPROM. Central Asia' website listing the trade fair's participants.

This is one of the website's most visited pages during the preparation period and on the days of the event.

Take advantage of this opportunity to reach as much of your target audience as possible and draw more attention to your booth by announcing your participation in the trade fair and presenting your product through this rotating banner.

Cost: 200,000 ₸ / month

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About the event For participants Business program Media Contacts

Home — For participants — List of participants — 2025

List of Participants — 2025

COMPANY LOGO YOUR AD HERE

Representatives of authorities, business and various organizations engaged in commercial and industrial cooperation take part in the event. [Download electronic catalogue](#)

Search
Company name Favorites

Type of activity
All

IC Company Add to Favorites	Bashkir soda company / Republic of Bashkortostan Add to Favorites
DOST Add to Favorites DOST is a modern brand of commercial vehicles, combining...	Gazprombank Add to Favorites
Government of Moscow Add to Favorites	Government of the Sverdlovsk Region Add to Favorites
Krasnodar region Add to Favorites	M COSMETIC Add to Favorites
Ministry of Industry and Trade of the Republic of Tatarstan Add to Favorites	ROSATOM Add to Favorites

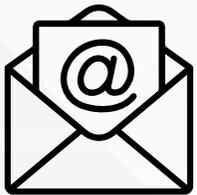


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ADVERTISING OPTIONS

Announce your participation in INNOPROM in our newsletter, share the latest news about your company's work, and publicize a product/service presentation for your target audience (**>110,000 industry contacts**).



PARTNER NEWSLETTER

A separate newsletter is sent from the partner to INNOPROM's wide industry base during announcement of the event

Cost: 400,000 P



NEWSLETTER BANNER

Banner / banner + text in the 'INNOPROM. Central Asia' newsletter during announcement of the event

Cost: 100,000 P



INNOPROM DIGEST

Banner / banner + text in 'INNOPROM. Central Asia' daily digest on days the trade fair is held.

Cost:

- April 20 – 22, 2026: **150,000 P**

CONTACT INFORMATION:
marketing@innoprom.com



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ADVERTISING OPTIONS

POSTS IN INNOPROM'S TELEGRAM CHANNEL

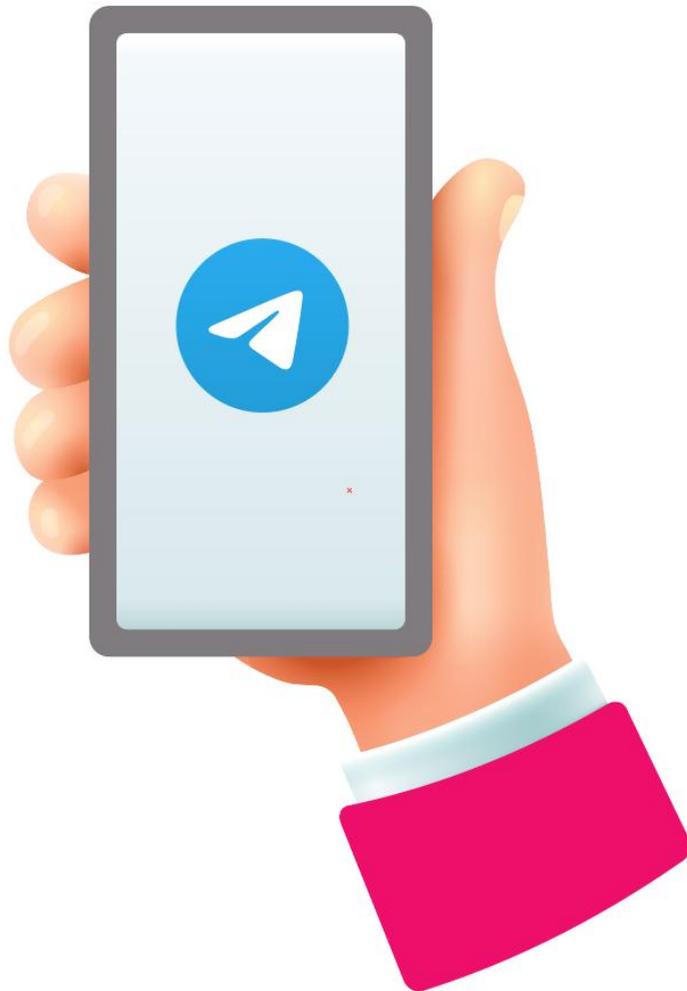
This is an opportunity to tell INNOPROM participants and visitors about your company and product, which will help draw attention to your booth during the trade fair.

Check with one of our managers for details about the service and technical requirements.

The service package includes:

- 1 post in the event's official Telegram channel
- Preparation, coordination, and posting of content at the desired time
- Ability to add UTM tags, images, and videos

Cost: 200,000 ₱



CONTACT INFORMATION:
marketing@innoprom.com



INTERACTIVE CONTENT IN INNOPROM'S TELEGRAM CHANNEL

This is an opportunity to tell INNOPROM participants and visitors about your company and product, which will help draw attention to your booth during the trade fair.

Check with one of our managers for details about the service and technical requirements.

Cost: 350,000 ₪

The service package:

- Includes development of engaging creative content in any format available on Telegram (thematic surveys, tests, info cards, broadcasts)
- Enhances brand awareness and audience engagement during the exhibition period

CONTACT INFORMATION:

marketing@innoprom.com



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INFORMATION AND PR SUPPORT





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INFORMATION AND PR SUPPORT

INNOPROM Talks

A unique format for engaging with your target audience at the venue of the leading trade and industrial cooperation event in Central Asia. Take advantage of this opportunity to present the company's values, new products, and developments to the market, while attracting new clients or partners.

INNOPROM Talks Format

- Interviews with industry leaders: top management of industrial companies, experts, and analysts
- An opportunity to present your company, products, technologies, and innovations to a wide audience of industry specialists and executives.
- Presenting new developments and promising projects.
- Discussing current trends and challenges in industrial development.
- Answering audience questions.

Cost: 150,000 ₸

CONTACT INFORMATION :

Daria Tarasenko, tarasenko@formika-event.com





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INFORMATION AND PR SUPPORT



OFFICIAL AGREEMENT SIGNING CEREMONY HOSTED BY THE BRANDED INNOPROM PLATFORM

Sign your agreement in a ceremonial atmosphere.

The service includes providing you with a fully equipped venue for conducting your ceremony, a professional photo report of up to 10 photos, a folder and pen for the ceremonial signing, a master of ceremonies and promotional staff; along with notifying all accredited journalists at INNOPROM of your ceremony, as well as the opportunity to distribute a professional press release to accredited media outlets.

Cost (15 min): 95,000 ₺

CONTACT INFORMATION:

pr@innoprom.com



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INFORMATION AND PR SUPPORT



PRESS CONFERENCE HOSTED BY THE BRANDED INNOPROM PLATFORM

The service includes the provision of technical equipment, engaging a team of promotional staff and a dedicated moderator, a photo report following the press conference, and formal invitation of representatives of all registered media outlets.

Cost (15 min): 115,000 ₺

CONTACT INFORMATION :

pr@innoprom.com



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ADDITIONAL OPTIONS





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ADDITIONAL OPTIONS



MEETING ROOM RENTAL

Book a convenient space to hold professional meetings and negotiations at the trade fair. **Renting a comfortable meeting room equipped with everything necessary to conduct a successful business meeting is an ideal solution.**

- ✓ Convenient location at the trade fair
- ✓ Accommodate up to 10 guests at a time
- ✓ Modern furniture and equipment
- ✓ Ability to book a specific timeslot

Amenities:

- Wi-Fi
- 220 V outlet
- Temperature control system
- Plasma TV
- Large conference table
- 10 chairs

Cost of rental: 140,000 ₪ / hour

** The minimum duration of meeting room rental slots is 2 hours.*

CONTACT INFORMATION:

Ekaterina Nikodina, nikodina@formika-event.com



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ADDITIONAL OPTIONS

CATERING SERVICES

Suzane Catering — your reliable catering partner with over 10 years of experience in the market.

- Work with forums and other major corporate events
- A full cycle of event organization, from concept development and venue selection to table setting and servicing
- Implementation of any event formats, including coffee breaks, business lunches, banquets, buffets, and VIP service, in full compliance with international standards


Suzane
c a t e r i n g

CONTACT INFORMATION :

+998 (71) 200-11-77, info@suzane.uz





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ADDITIONAL OPTIONS

PLVS ULTRA

PLUS ULTRA IS THE OFFICIAL LINGUISTIC PARTNER OF THE INTERNATIONAL INDUSTRIAL TRADE FAIR INNOPROM. CENTRAL ASIA

For over 5 years, the company has provided linguistic support at high-profile events in Russia and abroad, working with heads of state and top executives of major corporations.

Plus Ultra's interpreters possess unique experience across a wide range of subjects and deliver simultaneous and consecutive interpreting, whispered interpreting (chuchotage), delegation support, as well as interpretation services during document signings, award ceremonies, official receptions, and other formal events — in all languages of the world.



CONTACT INFORMATION:

PLVSULTRA@YANDEX.RU

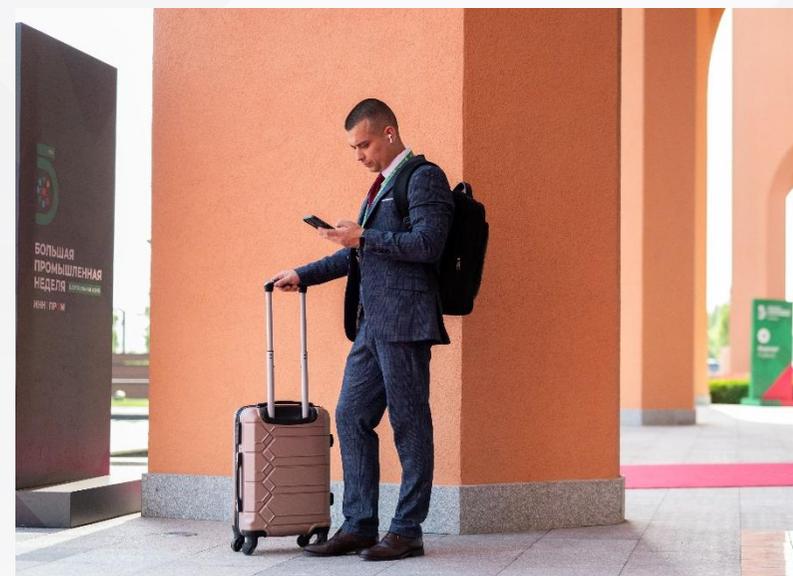
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PLVSULTRA@YANDEX.RU

Kristina Borodina, +7 (912) 659-77-67

TRAVEL SERVICES AND FREIGHT FORWARDING

City Booking and Tourism Center (CBTC) has been offering travel support and services for business tourism since 1996. The company has provided services to 3,500 corporate clients in more than 200 countries and is one of Russia's top 5 companies in the business tourism industry.



Городской
Центр
Бронирования
и Туризма

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ADDITIONAL OPTIONS

TRAVEL SERVICES AND FREIGHT FORWARDING



Since 2010, **'Promo Travel', LLC** has been the exclusive official service-providing partner for INNOPROM Trade Fairs. Enjoy the opportunity to sign a year-long contract to receive comprehensive services at all INNOPROM events throughout the year.

For over 15 years, 'Promo Travel' has specialized in business travel management and is well acquainted with the specifics of organizing trips to congress and exhibition events. We are pleased to offer you excellent arrangements for your visit to the 'INNOPROM. Central Asia' Trade Fair 2026: the service includes accommodations, transport support, air travel, and additional services

[Send inquiry](#)

For information on available hotels, flights, transportation, and guided tour services, please reach out with a brief description of your needs or contact your manager.

CONTACT INFORMATION:

ternyak@promotravel.ru

Maryana Ternyak, +7 (904) 542-35-28 (Telegram)

nikolaeva@promotravel.ru

Polina Nikolaeva, +7 (985) 148-25-46 (Telegram)



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SETTING UP B2B AND B2G MEETINGS WITH POTENTIAL CLIENTS





STRATEGIC PARTNER FOR INTERNATIONAL BUSINESS DEVELOPMENT

The service package:

- Market analysis based on your request along with providing a longlist of companies best-suited for selecting the most relevant contacts
- 5-10 individual meetings with potential clients and partners, including representatives of government entities (quantity varies on request)
- Opportunity to organize meetings not only with Trade Fair participants but also with representatives of enterprises from Uzbekistan and other Central Asian countries
- Meetings conducted both on the Trade Fair premises and off-site (offices of local companies and structures)

The deadline for accepting applications is **April 3, 2026**.

CONTACT INFORMATION:

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FOR DETAILS ON PURCHASING
SERVICES FOR PARTICIPANTS

UZ@INNOPROM.COM

CENTRALASIA.BIWEXPO.COM/EN